

**Communication BA/Minor**  
**2018-2019 Student Learning Outcomes**

| <b>Outcome</b> |  | <b>Assessment Methods</b>             |
|----------------|--|---------------------------------------|
| 1              | <i>Students successfully completing COMM 214 (Media in the Digital Age) comprehend core theoretical perspectives that guide our understanding of mediated communication.</i> | <i>Tests</i><br><i>Student survey</i> |
| 2              | <i>Students who successfully complete COMM 214 (Media in the Digital Age) understand the impact of mediated communication on our daily lives.</i>                            | <i>Tests</i><br><i>Student survey</i> |
| 3              | <i>Students who successfully complete COMM 214 (Media in the Digital Age) understand the complex relationship between media and culture.</i>                                 | <i>Tests</i><br><i>Student survey</i> |